

In conjunction with

5th & 6th SEPTEMBER 2019



THEME: A NEW ERA OF WOMEN'S RIGHTS

CONFERENCE THEME: A NEW ERA OF WOMEN'S RIGHTS

ABOUT THE CONFERENCE

Women are more visible in public life now than they have been at any other point in modern history. The power relations that prevent women from leading fulfilling lives operate at many levels of society. Currently, it is believed that women are steering change in the mindsets and ideals in their communities. They are not only the homemakers but in many cases also the breadwinners. They are demonstrating strength, resilience, intelligence and perseverance to succeed at individual levels and generate equality at the community level. This year's campaign theme for the International Women's Day "Balance for Better," shows women are fervent and capable members of society who are ready for all the challenges and transformation ahead.

For the second year, The Muslim World Women's Summit continues to be an exclusive platform to emphasise and highlight the role of women in the development of different sectors across the Muslim world. The participants share and exchange opinions on issues related to women's involvement in the social, political, business and educational sectors. The purpose is to amplify the message of empowerment and service to society and to highlight the many ways in which women contribute to the world. It also serves as a valuable space for women leaders to engage in dialogue about issues and solutions that affect their communities.

Using their inspirational life stories, the participating women will engage in meaningful dialogue during various sessions to reflect on previous experiences and plan for future progress. While this enhances the contribution of women leaders to the economic growth of their nations, it also serves to motivate the youth to appreciate the integration of efforts exerted by men and women for the betterment of humanity. They will be better prepared to face the challenges and create impactful solutions.



HONOURING



SESSION 1: 21ST CENTURY WOMEN IN LEADERSHIP

The increase in female leaders has gained the attention of many people over the past few years, with more young women graduating from universities. Yet the number of female leaders is still remarkably low. There is no doubt that women face many challenges to get to leadership positions. In addition to the traditional role at home, stereotyping, and discrimination, women continue to face more obstacles due to gender-based assumptions.

Key focus areas:

- The influence of stereotyping men and women
- The advantages of having a female leadership style
- The reasons why women face discrimination
- The importance of women's economic welfare
- The unique leadership challenges and opportunities faced by women today
- How successful women negotiate for what they need to be effective leaders

SESSION 2: WOMEN IN CRISIS

Gender disparities are often highlighted and exacerbated during times of crises. This includes economic and political crises, environmental and natural disasters, war and conflict. During times of crises women remain more vulnerable than men. This can take place in domestic or migratory settings. Humanitarian activists play critical roles in human rights movements worldwide by bringing up the current issues that disproportionately affect women. Many organisations around the world dedicate their efforts to protect human rights, including gender equality, and end human rights abuses. Their mission can open the eyes of millions around the world and has brought hope and encouragement to many lives, especially to the young hearts.

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ORGANIZATION OF THE ISLAMIC COOPERATION (OIC)



ISLAMIC CENTRE FOR DEVELOPMENT OF TRADE (ICDT) (Subsidiary Organ Of OIC)



ASSOCIATION OF MUSLIM WORLD BUSINESS, MALAYSIA

Incorporating



Key focus areas:

- What are the main reasons women are in crisis?
- What are the challenges faced by women in migration and how do they overcome difficulties?
- What actions can NGOs take to end the current crises, and what is the level of women participation in their programmes?
- How can these initiatives shed light upon international movements that aim to protect human rights?
- How do we attract young people to participate in humanitarian activity?

SESSION 3: BREAKING THE GLASS CEILING

The glass ceiling is the invisible barrier that prevents women and minorities from rising to the highest ranks in a corporation. What you may not realise is just how pervasive the glass ceiling still is, even several years into the 21st century. In order to solve this issue, it is very important to first acknowledge its existence before preparing for the solution which may require radical change in the way people think and behave.

Key focus areas:

- Why is it particularly important to have more female representation on corporate boards?
- How can women appropriately and effectively support each other within an organisation?
- How can women best navigate perceptions around assertiveness, especially when women are judged more harshly than men for being out-spoken and direct?
- What challenges face women who try to break the glass ceiling?
- What's the most effective way men can play a role in promoting the development and success of their female colleagues?
- What does it take to be a successful woman in a historically male-dominated business?

SESSION 4: : RECOGNISING THE POWER AND LEADERSHIP OF GIRLS AND YOUNG WOMEN

Young women and girls are experts of their lived realities and are mobilising to advance positive change in new and exciting ways. We know that advancing women's rights requires work across multiple generations and activists are advancing models that build on the work of our foremothers while also giving space to youth leaders to define and advance their priorities.

Key focus areas:

- Mapping leadership at different ages/stages of youth Leadership
- How can we include youth voice/presence in youth leadership?
- How do we support youth leadership development and where it's taking place?

SESSION 5: LIVE LOCAL, GO GLOBAL: BE A WOMAN OF INFLUENCE

There is no doubt that women in the Muslim world face challenges nowadays more than ever before. On the one hand, they try to prevail over the psychological and emotional effects caused by cultural traditions stereotypes which demean their contributions to the society. On the other hand, they are moving forward to make a difference as successful wives, mothers and business women who are recognised globally. Entrepreneurship has been an effective way women use to achieve delightful balance in the activities of their daily life.

Key focus areas:

- How would you describe a superwoman?
- How can startups led by Muslim women succeed in today's globalised world?
- How impactful can the wide spread of social media be on women entrepreneurship?
- How can female entrepreneurs maintain a work-life balance?
- How can Muslim business women be efficient and competitive in the global market?

SESSION 6: EXPLORING FASHION AND BEAUTY

Fashion and beauty go hand in hand but they can also stand on their own. Muslim women from cultures around the world have different ideas and practices concerning fashion and beauty. Modest fashion, a more conventionally feminine way of dressing, is valuable and can emphasise a woman's intellectual and professional skills in the business world. The beauty industry thrives on newness and this includes Halal beauty products. In fact, the market for Muslim fashion and beauty continues to grow. This indicates that it is an important industry that requires entrepreneurs to understand their customer base very well.

Key focus areas:

- What is the relationship between fashion and beauty?
- How do social influencer bridge the gap between traditional and modest fashion?
- Trust and understanding in product production: What is in our beauty products? How were they made? What can we believe?
- What is the biggest misconception about modest fashion and beauty products among Muslim women?

PROGRAM ITINERARY - DAY ONE

08.30AM	Registration & Morning Coffee
09.20AM	Emcee Opening Remark & Doa Recital
09.30AM	Keynote Speech GOH
10.00AM	Launching of The Muslim World Women's Summit 2019
10.25AM	Token of Appreciation Session for Keynote Speaker
10.30AM	OPENING CEREMONY & GALA LUNCH OF THE JEWELS OF MUSLIM WORLD AWARD 2019
02.15PM	SESSION 1: 21ST CENTURY WOMEN IN LEADERSHIP
03.25PM	Token of Appreciation for Session 1
03.30PM	Coffee Break
03.45PM	SESSION 2: WOMEN IN CRISIS
04.55PM	Token of Appreciation for Session 2
05.00PM	End of Conference Day One

PROGRAM ITINERARY - DAY TWO

08.30AM	Registration & Morning Coffee
09.20AM	Emcee Opening Remarks & Doa Recital
09.30AM	SESSION 3: BREAKING THE GLASS CEILING
10.55AM	Token of Appreciation for Session 3
11.00AM	SESSION 4: RECOGNISING THE POWER AND LEADERSHIP OF GIRLS AND YOUNG WOMEN
11.55AM	Token of Appreciation for Session 4
12.00PM	Lunch Break
02.15PM	SESSION 5: LIVE LOCAL, GO GLOBAL: BE A WOMAN OF INFLUENCE
03.25PM	Token of Appreciation for Session 5
03.30PM	Coffee Break
03.45PM	SESSION 6: EXPLORING FASHION AND BEAUTY
04.55PM	Token of Appreciation for Session 6
05.00PM	Closing Remark & End of Conference

*** The itinerary is subject to change at any time without prior notice.*

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